# The Glow of Peace

Zenkoji Omotesando Illumination

December 10 (Sat.) ~18 (Sun.), 2022



Projections of light and sound will illuminate Zenkoji's Inner Hall From 5:00 PM to 8:00 PM (Zenkoji Illumination)
\*Timing for Omotesando Illumination Nov. 23 (Wed.), 2022 - Feb 12 (Sun.), 2023 From 5:00 PM to 10:00 PM

NAGANO **DESIGN** WEEK

Sponsor: Zenkoji Omotesando Illumination Executive Committee
With assistance from: Japan Design Week / Design Association npo / Yomiuri Shimbun Tokyo Main Branch





Event Website: https://www.nagano-cvb.or.jp/designweek/



# NAGANO DESIGN WEEK

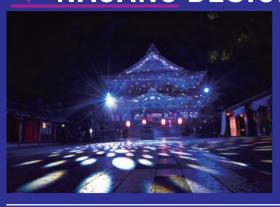
Event Website:



will take place in Zenkoji's Main Hall (outside and within the Inner Hall), Sanmon Gate, and on Nakamise Street.

With support from: Zenkoii







#### **Opening Ceremony**

Omotesando Venue (TOiGO Square)

Zenkoji Venue (Zenkoji Temple)

December 10 (Sat.), 2022 from 4:30 PM





アオイヤマダ+





MashUfo (清水舞手≪UFO) TOiGO Square

Shinden-cho

Suehiro-cho

Zenkoii

### Patio Daimon Umbrella Sky

December 10 (Sat.)~18 (Sun.), 2022

A beautiful display in Patio Daimon will be held thanks to the support of Shinshu University.

\*Some installations may be cancelled depending on snowfall.



#### Nagano Station Welcome Zone

November 23 (Wed.)~December 25 (Sun.), 2022

A gorgeous display will be held in the Nagano Station area, thanks to the support of the Nagano Station Zenkoji Exit Profit Utilisation Network, and Seisen Jogakuin University, amongst others.





#### **Night Tour**

December 10 (Sat.), 11 (Sun.), 17 (Sat.), 18 (Sun) 2022

Guides from the Nagano City Guide Association will teach you about historic temples and other sites as you walk through the sparkling illumination along Omotesando Street.



## **Omotesando Illumination**

1.8km length of road stretching between Nagano Station and Zenkoji Temple will be lit with around 410,000 bulbs that adorn the trees lining the street.



# Nagano Design Week 2022 Official Merchandise

\*These official goods will be gifted in return for the event crowdfunding (October 3 to November 22), and will also be sold at the Design Week Headquarters booth and at each store.



Nishiiida Sake Brewery Sake Junmai Daiginjo "Sekizen" Design Oka Gakuen Total Design Academy Kotone Yamamoto

Nishiiida Sake Brewery Cider (Apple, Apple x Shine Muscat) Design Oka Gakuen Total Design Academy Hikaru Ikarashi

**3**Trente-Trois 33 Chocolate

Design Oka Gakuen Total Design Academy Kanazawa Rea, Kotone Yamamoto

**4**Trente-Trois 33 Gelato

ign Oka Gakuen Total Design Academy Kanazawa Rea, Kobayashi Ruya, Kotone Yamamoto

(Names are in alphabetical order)





6Nagano's local Nalgene bottle Nagano Art & **Design Professional** Training College Shingo Fukayama



This event may be cancelled depending on the status of the spread of COVID-19. We ask that all attendees practice disease prevention measures such as wearing a mask, completing a body temperature check, using hand sanitizer, and social distancing. -We ask that any attendees who are feeling ill or have a fever of 37.5°C or higher refrain from attending this event. Staff members will be outfitted with masks. Some venues may limit entry depending on the amount of crowding.

