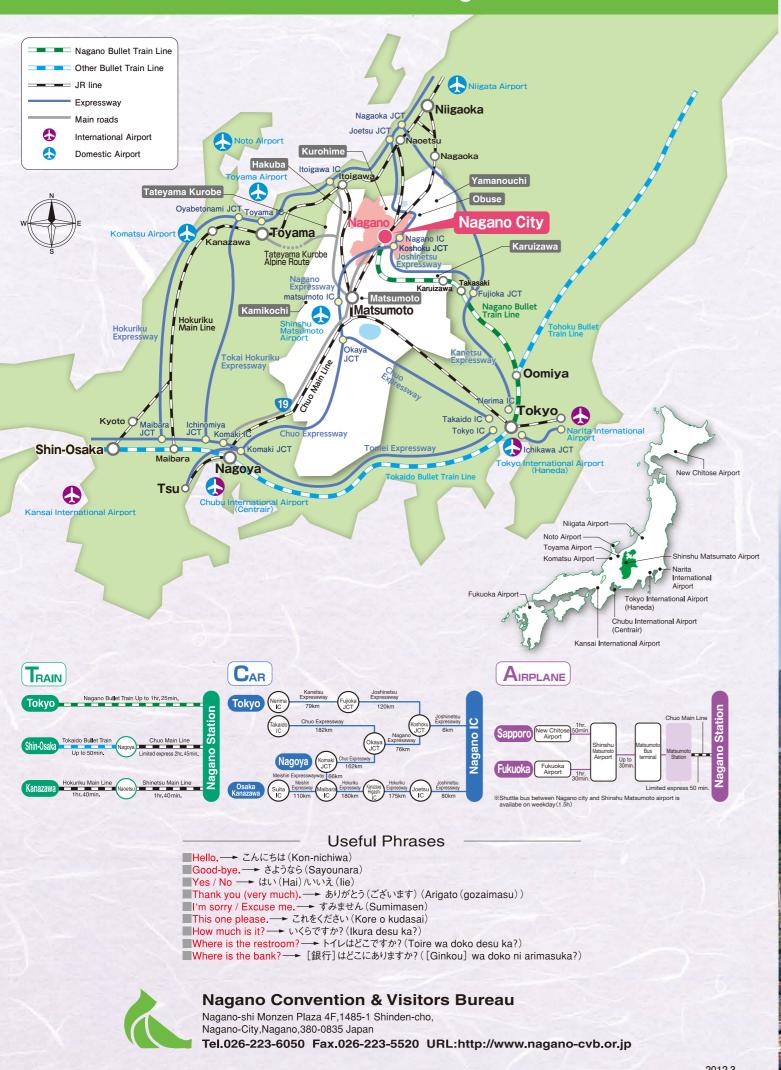
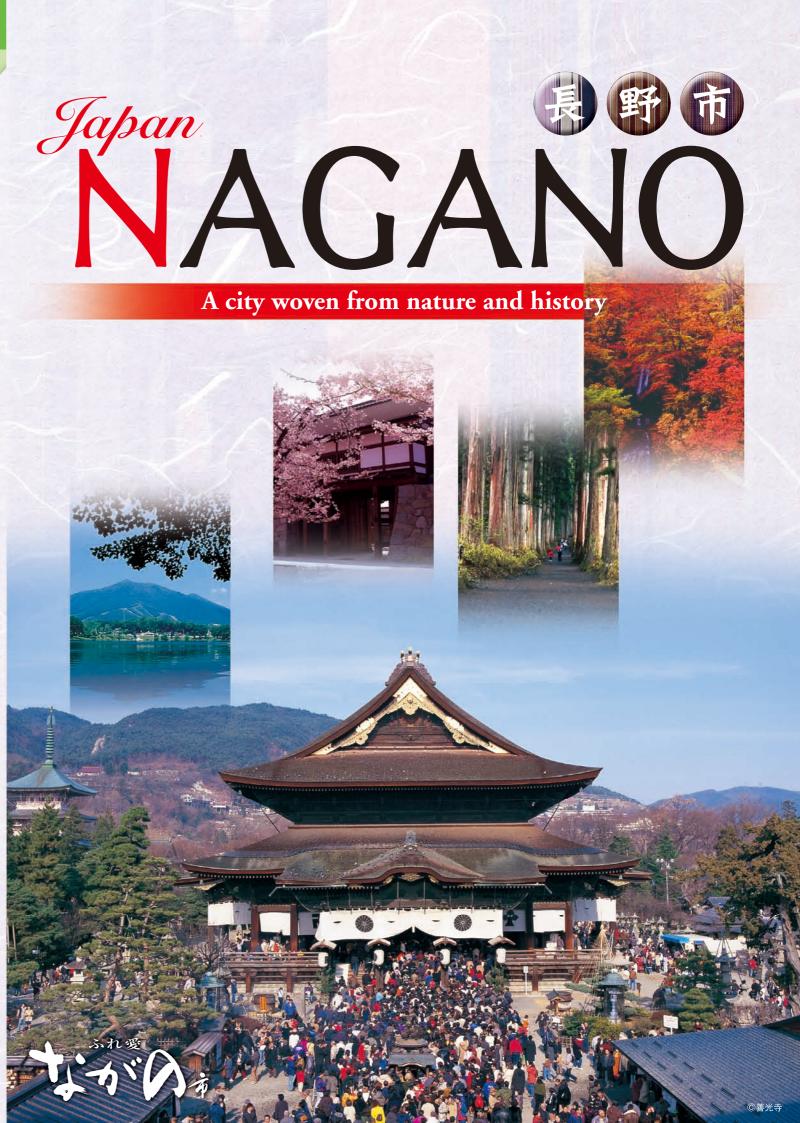
Access to Nagno





Welcome to Nagano City!



E-mail: nagano_quidenet@ybb.ne.ip welcometonagano@gmail.com

Introduction to Nagano City.

The city of Nagano is located in the centre of the Japanese Archipelago. About the 388,000 inhabitants of the city live mainly in the Nagano Basin (Zenkoji Basin), an area surrounded by lush green mountains. Centered around the 1,400 year-old Zenkoji Temple a National Treasure - Nagano has developed as a city which draws many pilgrims. In 1998, it hosted the XVIII Winter Olympics and Paralympics.

Sightseeing in Nagano City starts here.

Nagano City Tourist Information Center (Visit Japan Information Network)

The Information Center is situated opposite the Shinkansen Bullet Train ticket gates inside the station and has pamphlets and tourist information for both Nagano City and neighboring municipalities. Feel free to ask the staff any questions you might have.



INFORMATION

TEL.026-226-5626 [Business Hours] 09:00-18:00 Open everyday (except Dec. 30th / 31st)



Go by bus - a convenient way to explore the city!

Bus Stop Information in front of Nagano Station / Buses for Zenkoji Temple

Zenkoji Line / Binzuru-go···Zenkoji Temple Bus Stop 1 The minibus circles the outskirts of the temple grounds. It departs from Nagano Station and goes via Chuo-dori Street and Zenkoji-Daimon. [Fares] Adult: ¥100, Child: ¥50.



Gururin-go (Clockwise / Anticlockwise) ···

Bus stop for the Zenkoji Temple entrance. Buses for the 45 min. round trip leave every 20 minutes. There is one so

fare for all stops. [Fares] Single ride: Adult: ¥100 yen, Child: ¥50.

■ Alpico Bus Nagano Station Information Center Tel. 026-227-0404 ■ Nagano Dentetsu Bus Tel. 026-295-8008



Zenkoji Temple, Matsushiro one-day Pass

(Unlimited one-day travel on the buses for Zenkoji Temple, Matsushiro and Kawanakajima.) [Fares] Adult : ¥1,500, Child : ¥750 (up to age 12)

There are also discounts on admissions to tourist facilities. Tickets can be purchased in advance at the Alpico Bus Nagano Station Information Center.

Buses for suburban sightseeing routes

Togakushi Kogen — No.70 or No.71 (Togakushi Kogen). Depart Nagano Station bus stop no. 7. Approx. 1hr. — No.70 or No.71 (Togakushi Kogen). Depart Nagano Station bus stop no. 7. Approx. 30min. Kinasa (Okususobana) — No.75 (Okususobana Shizen-en). Departs Nagano Station bus stop no. 7. Approx. 2hrs. (seasonal operation).

Buses for the Northern Alps

Hakuba (Happo, Goryu) — Take the express bus for Hakuba / Hakuba Norikura from Nagano Station East Gate bus stop no. 6 . Approx. 1hr. Tsugaike Kogen -—— Take the express bus for Hakuba / Hakuba Norikura from Nagano Station East Gate bus stop no. 6 . Approx. 1hr. 40min. - Take the express bus for Omachi / Ogisawa from Nagano Station East Gate bus stop no. 5 (seasonal operation). Approx. 1hr. 30mins.

How to ride the bus in Nagano City

- (1) Board the bus from the back door.
- (2) Take a numbered ticket as you board
- (3) Press the button to get off at your desired stop (4) Pay your fare before getting off the bus.
 Payment by coins is best. However, note: changed on the bus (¥1,000 note only).

(5) Get off the bus from the front door. In some cases, tickets should be purchased in advance



Paying fares

Cash is the most frequent mode of payment for paying fares in Japan. Although major credit cards can be used, it is best to have some Japanese money with you as, in some rare cases, a card might not be accepted.

Zenkoji Area

善光寺表参通

ZENKOJI OMOTESANDO

Visit Zenkoji Omotesando!

Having been welcomed by the statue of Princess Nyoze standing in Nagano Station plaza, walk towards the Niomon Gate visible in the distance at the top of the hill.

You are sure to make many discoveries on your way.



Daimon-cho

National Tangible Cultural

Old merchant houses with storehouses in Monzen-machi

Keep an eye out for

As you get closer to Zenkoji Temple, you will find more storehouses and merchant houses reminiscent of the romantic Taisho era. The stone-paved streets are lined with stone lanterns further adding to the atmosphere of the Monzen-machi. With buildings like the Zenkoji Post Office housed in former travel lodgings, and "THE FUJIYA GOHONJIN" - a former inn for government officials, a picturesque scene



Zenkoji Nakamise-dori Street

Stone-paved approach to

the temple

Stone-paved street lined with shops and bustling with visitors The stone-paved street spreading out from Niomon Gate is a bustling shopping area called Nakamise. As well as selling local specialties such as oyaki and soba, soba and misoflavored soft serve ice creams are also popular. It is said that around 7,777 stones were used to pave the 450m approach leading to the



Monzen-machi refers to a town which grew up in front of the gate to a temple or shrine. Nagano City is a typical Japanese Monzen-machi and is filled with lodgings, restaurants and souvenir shops which welcome pilgrims from all over Japan.

Nagano City - a Monzen-machi.



What's a Monzen-machi?

temple in the north. Choseki-dohyo

Guideposts to Zenkoii Temple

Statue of Princess Nyoze

Statue of a princess saved by Zenkoji Temple

The bronze statue of Princess Nyoze was erected by

the water fountain in the Zenkoji Temple plaza. The statue of the princess, who is the daughter of Gakkai

in India and associated with the temple, stands with

her back against the station and offers incense to the

The stone guideposts stretch from the main hall of Zenkoji Temple to Nagano Station. They can be found in pairs at intervals of 109m along the 2km street in tribute to the vows of Amitabha Tathagata* *There are no guideposts in I-cho or 2-cho.



Karukaya san Saikoji Temple

A temple with etoki that flourished alongside Zenkoji Temple

An ancient temple where you can find etoki which depict the tale of 'Monk Karukaya and his Son Ishidomaru' and have deep associations with Zenkoji Temple, and Mandala - a graphic depiction of the spiritual universe.

TEL 026-226-8436

[Admission] Course A (30min) ¥300, Course B (1hr) ¥500 Open: 09:00-16:00 Open seven days a week

Nagano Floral Fiesta Zenkoji Temple Flower Corridor (1) (Late Apr. ~ Early May)

A wide variety of flowers herald the end of long winter and the start of spring. Nagano Station and Omotesando Street are decked with flowers.

Yoi Ebisu (Nov. 22) Ebisuko Fireworks Display @ (Nov. 23) Ebisuko is a traditional event dedicated to the god of fortune. The event throngs with people buying Daruma dolls and bamboo rakes, wishing for good luck in the coming year. At night, a spectacular firework

display adorns the winter skies. Nagano Tomvo Festival®

Dazzling light performance (Early~Mid Feb)

Nagano Tomyo Festival is an event which commemorates the Nagano Olympics and during this festival Zenkoii Temple is illuminated with five different coloured lights. There are various events to enjoy such as the Yume Akari-e Exhibition.



"Soba" -the travellers' dish

Omotesando Street, which stretches from the station to the temple gate, is lined with many

Prefecture is the birthplace of 'soba' - a typical Japanese noodle and, as such, has a longstanding reputation for delicious soba. Do not miss the soba dishes while exploring the area.



Oyaki 🧼 Oyaki is a typical local

region. It is a dumpling made of wheat flour wild vegetables, which is steamed or baked. Each shop has its own



Susobanakyo Hot Spring -Motoyo Uruoi-kan

Relieve the weariness of the journey in a hot spring

Motoyu Uruoi-kan is a natural hot spring reasonably close to Zenkoji Temple and Nagano city centre. Soak up the seasonal atmosphere while bathing in the large outdoor bath facing

INFORMATION

TEL 026-237-4126

[Admission] Adult ¥650, Child ¥300, Toddler ¥150, Infants 2 and under - Free

Business hours:10:00~23:00 (also open for morning baths) Open seven days a week Morning bath ¥450



How to bathe in an onsen

An onsen is a communal bath When bathing in an onsen, please observe the manners.

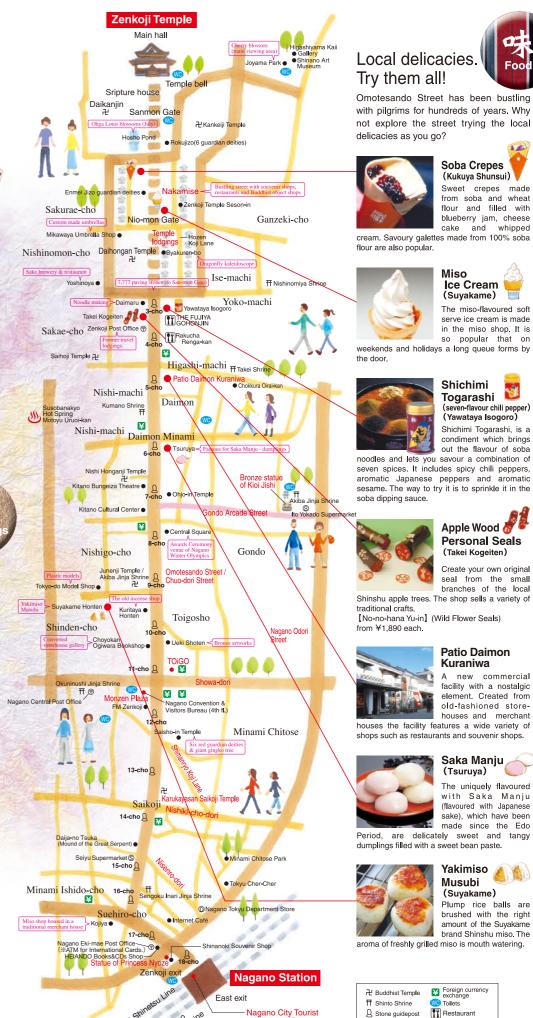
1) Avoid bathing when hungry or full. 2 Drink plenty of water before bathing. Do not drink alcohol.

3Before entering the bath, wash your body. 4Do not put towels in the bathwater. ⑤ Rest after bathing.

ładaka no Tsukiai?

The Japanese people's love of bathing has been included in foreign reports as far back as the middle ages, "Hadaka no Tsukiai" means to communicate frankly in a truly personal way, by bearing all in the bath.

Naturally, conversations get lively.



Daihongan Convent

It takes 30mins on foot and 13mins by bus from Nagano Station

Journey to Zenkoji Temple-1,400 years of history

The Japanese have long been told to visit the ancient Zenkoji Temple at least once in their lifetime. Not only is it the heart and soul of the people, it is a temple of outstanding history and architecture.

Map of Zenkoji Temple Grounds

Zenkoji Temple

atue had been recovered from a moat Nanba where it had been buried by the anti-Buddhism faction at a time when Buddhism was being introduced o Japan. It is worshipped by the jeneral public - both men and women - o this day.

Main Hall

The principal image is enshrined here

The main hall of the temple is typical Buddhist architecture from the mid Edo nside the holy altar in the innermost

Inner Temple 1

Eye-catching, awe-inspiring decorations Admission: ¥500

Visitors can pay their respects in the tatami matted inner temple from the time the doors of the main hall are opened until sundown. It is also possible to walk round the kaidan

Sanmon Gate 2

Look for the letters that contain images of pigeons

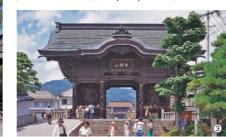
The 20m tall Sanmon Gate, with its doublelavered roof with eaves below the gables, is an Important Cultural Property. The sign that reads "Zenkoji" is well-known for having the outline of pigeons inside the Japanese

Niomon Gate 3

Impressive statues of the temple guardians

The Niomon Gate is the first gate you pass before entering Zenkoji Temple. The 4.8m tall statues of Nio (temple guardians) were created by Koun Takamura and his student Unkai

INFORMATION TEL.026-234-3591 (Zenkoji Temple Office)



A precious experience unique to Zenkoji Temple!

Obinzuru-sama

Rub the statue for good health Obinzuru-sama was one of the disciples of Buddha. Tradition has it that if you rub the area of Obinzuru-sama's body that corresponds to an ailment, the ailment will be cured. For this reason, the many visitors have worn the statue smooth.



Walk round the kaidan

Happiness

Visitors can walk through the pitch-black corridors under the main hall. Tradition has it that if you touch the key below the principle image, your entry into paradise is secured.



Oasaji (Morning service)

Start the day at Zenkoji Temple

The day at Zenkoji Temple begins with morning service. The sutras, which are first read by the chief priest of Daikanjin, followed by the monks and then the high priest and monks of Daihongan, reverberate solemnly around the temple. Morning service starts between 05:30 and 07:00 according to the time of sunrise.



Ojuzu Chodai

Pray for good fortune

Every morning pilgrims can be seen kneeling in a row as it is believed that you will receive merit if the head priest touches your head with the rosary beads when entering or leaving the main hall of Zenkoji Temple for

How to pay your respects at Zenkoji Temple

- 1. First, go through Niomon Gate where the Nio temple guardians stand guard. (Going through gate means you have been permitted to pay your respects at the temple.)
- 2. Before entering Sanmon Gate, stop by the basin to cleanse your hands to purify yourself.
- 3. Purify your body with the smoke from the incense in the large incense burner in front of the main hall. (It is said that if you bathe the part of your body which ails you in the smoke, the problem will be cured).
- 4. Place a money offering to Obinzuru-sama in the inner temple inside the main hall. Rub the part of his body which corresponds to the part which ails you and pray for it to be cured.
- 5, Toss some money into the offertory box and turn to face the principal image. Put your hands together, take a bow and say a prayer.
- 6. You can also have prayers said on your behalf by a priest in the inner temple or walk round the altar below the principal image (charges apply).

The significance of Osaisen (money offering)

Osaisen is a money offering made to give thanks to the gods and Buddha and also to give thanks for one's wishes coming true. In former times,

Gokuraku?



Gokuraku is an abbreviation of the term "Gokuraku Jodo", a peaceful place without suffering where Amida Buddha, who has vowed to save all people, resides. It is also abbreviation of the term 'Gokuraku Ojo", which means it one folds one's hands and offers a prayer from the heart, one can die

peacefully and go to paradise. In Japan, we say "Gokuraku, gokuraku" when we feel good soaking in a bath.





Temple lodgings offering vegetarian cuisine

Zenkoji Temple Lodgings

There are 39 lodgings inside the grounds of Zenkoji Temple. Each one of them is an independent temple and each head priest plays an important role in running the events of Zenkoji Temple. There are valuable Buddhist statues and treasures on display, and visitors can stay overnight to sample vegetarian cuisine.

INFORMATION **To have Shojin Ryori or Stay at Zenkoji Temple Lodgings reservation is required in advance. TEL.026-237-7676 Zenkoji Shukubo Association (Zenkoji Temple Office) **Japanese speaking only

Shojin Ryori (vegetarian cuisine)

Shojin ryori stems from the time when Buddhist priests abstained from eating fish and meat in order to devote themselves to Buddhism during training. It is prepared using vegetables, seaweed, soy products such as tofu, deep fried tofu, soybean curd and natto (fermented soybeans), dried wheat gluten, dried foods and sesame and contains neither fish nor meat. While it is simple fare, making full use of the flavors of miso oils and stock, it is a cuisine which values manners.

The Opening of Zenkoji Temple Maedachi Honzon

Held once every seven years Zenkoji Maedachi Honzon (a National Important Cultural Property) is a copy of the unseen statue of the principal image, Ikko Sanzon Amida Nyorai (triad of Amida Buddha images sharing one halo) and was made in the Kamakura Period. At this event, held once every seven years, the golden thread tied to Maedachi Honzon's right hand is replaced with a five-coloured thread, which is tied to the Daieko-bashira beam that stands in the approach in front of the main hall. It is said that if you fold your hands in prayer to the beam, you will form a connection with Buddha This event is nex held in 2015.



Nagano Prefectural Shinano Museum / Higashiyama Kaii Gallery

Shinano Museum exhibits works by artists in Nagano Prefecture and the landscapes of Shinshu. Higashiyama Kaji Gallery, which is built next to the nuseum, exhibits works by the artist Kaii Higashiyama, who is known for his serene Japanese-style paintings.

INFORMATION

[Admission] Fee applies. Open: 09:00 - 17:00 (Last admission 16:30)

Cherry Blossom in Joyama Park

《Blossom viewing season: Mid-Late Apr.》

Joyama Park on the east side of Zenkoji Temple is the best place to see cherry blossom in Nagano City and approximately 320 Yoshino cherry trees bloom here in full glory. During the blossom season, Japanese tea

Should you require an interpreter-quide —

Bonsho no Kai TEL.026-243-4236 / 090-4594-4150

Bonsho no Kai is a volunteer tour guide group, which provides tour guides to individuals or groups from overseas who wish to visit Zenkoji Temple and the vicinity (Matsushiro, Obuse, Togakushi, etc.). English, Chinese and German are available. A charge may be applicable in some cases.









and a mysterious looking mountain range.

A 30 minute car ride from Nagano City brings you to the highlands

Togakushi, lizuna and Kinasa are still home to many legends.

Toqakushi Area

Approx. 60mins by bus or car from Nagano Station.

A journey into year-round beautiful countryside and folk customs.



Togakushi Jinja Shrine

Togakushi Jinja Shrine has a spring, which is reputed to never dry up no matter how long a drought lasts. It has long been worshipped as the shrine of the god of water and agriculture. The mountain itself is a god and there are five shrines leading up the mountain from the base.









Kagami-ike

How to pay your respects at a Shinto shrine

In Japan, it is believed that many gods protect the country and its people, and that the shrine grounds, including the mountains and forests, are where the gods reside. Once you pass through the shrine gate, you are in the realm of the gods.

1. Calm yourself before passing through the shrine gate to enter the grounds.

2. The centre of the approach is where the gods pass. Visitors should walk on gibbs raide of the peth.

- either side of the path.

 Rinse your hands and mouth at the basin to purify yourself. (Use the ladle to
- pour water into your hand to rinse your mouth).

 4. Having made a little bow in the direction of the main shrine, ring the bell to
- remove negative vibes.

 By way of an offering to the gods, toss some coins into the offertory box.
- 6. Take a bow to show your respect to the gods and clap your hands as a sign of inviting the gods and to become one with them (two bows and two claps).7. Finally, make a bow as a sign of sending the gods back (one bow).

Avenue of Cedar Trees

Togakushi is known as the home of Togakure Ninja, which existed during the Warring States period.

Togakushi Minzokukan, Togakure-ryu Nimpo Shiryokan,Ninja Karakuri Yashiki

[Admission]

See every exhibit and become a Togakushi expert!

[Combined ticket for three museums] Adult: ¥500 Child: ¥350 Hours: 09:00-17:00 Open seven days a week (Closed irregularly in Nov.) (Closed late Nov. to mid Apr.)

Chibikko Ninja-mura

Explore the house and experience Ninja-style blade throwing.



TEL.026-254-3723 Adult / Child ¥450 Infant ¥200 Hours:09:00-17:00(Late Apr~late Nov) Closed Thurs. (Open seven days a week during summer break)

One of Japan's top three-"Togakushi Soba"

Soba (buckwheat) noodles were eaten regularly by Shinto practitioners during the Heian Period and, having been offered to the visitors of Togakushi Jinja Shrine, they became a local specialty The soba noodles served at the shrine can be said to be representative of Shinshu Soba.

The distinguishing feature of Togakushi noodles is that the dough is rolled out into a disk shape before being cut. The flavour of the noodles is further enhanced by boiling it straight after cutting and cooling it in cold, crystal clear water from the Togakushi Mountain Range.

The style of serving the noodles in small portions, called "Bocchi-mori", is also unique to Togakushi, Since there are about 30 soba noodle shops centering around Togakushi Jinja Chusha Shrine, there are many soba lovers who go from shop to shop. Homemade soba noodles can also be enjoyed in temple/shrine lodgings and guest houses.



Togakushi Soba Museum Tonkururin



Togakushi Campsite

spacious campsite surrounded by a silver birch forest, with a total of 580 tent sites, bungalows ottages and auto-camp spaces. Enjoy playing in the

Open: Late Apr. ~ late Oct. Reservation may be required

At Togakushi Ski Resort, visitors are drawn by the majestic view from the Togakushi Mountain Range and the 3,000m long slope. For those wanting to walk in the snowy fields, the resort also offers cross-country skiing and snowshoeing.

Togakushi Ski Resort

INFORMATION TEL.026-254-2106



Togakushi Bamboo Craft

Bamboo-ware made of twisted bamboo that grows wild in the mountains of Togakushi is a craft that has been passed down since the Edo Period. They were originally used as day-to-day items, but are now more appreciated as works of art.

Buckwheat - a feast for the eyes

Viewing season for buckwheat blossom

《Mid Jul. and Mid Sept.》 Buckwheat favours a cool climate and, since it only has a short growing period before harvest, soba grown in the highlands of Nagano can be harvested twice a vear during summer and autumn. It's blossoms can be viewed for months on end. The sight of buckwheat fields in the highlands turning pure white with blossom and swaying in the breeze is magical.





Bamboo Craft Workshop

Togakushi Takezaiku Center

INFORMATION

TEL 026-254-2947

[Charges] Free admission Course ¥1,600~ (approx.1hr.~) By appointment only. Book 1 week in advance (excludes Sat., Sun.

Hours: 09:00-17:00 (Early Apr. ~ mid Nov.) Open seven days a week during opening period

Wakatsuki Mt. Mito

Trekking Course Wakaho Mt. Taro

Trekking Course

Nagano Station

Matsushiro - Mt. Amakazari -

Mt. Kimyo Trekking Course

Wakaho Mt. Taro Trekking Course

Follow the Wakaho Mt. Taro Trekking Course and you will see the countryside of Nagano City,

temples and shrines of Wakaho district, cherry blossoms and wisteria blossoms. Looking down from a giant rock gives a wonderful panoramic

Naniai Jinbadaira Trekking Courses

There are two different courses: A 3-hour

course which takes you the top of the mountain

giving you a 360-degree view of the area, and a

4.5-hour course which leads you to historical

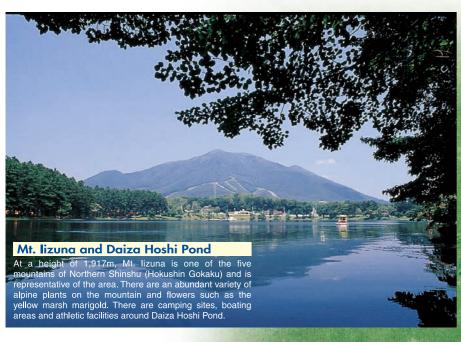
Mt. Jiduki Trekking Course

Countryside Trekking Courses

lizuna Area

Approx. 30 minutes by bus or car from Nagano Station

lizuna has highlands and ponds where people relax and enjoy walks, camping and sports.



Kinasa Area

Approx. 2hr. by bus or car from Nagano Station

*The bus to Okususobana Nature Park is seasonal operation.

Okususobana Virgin Beech Forest

Throughout Okususobana lies a forest of giant beech trees spread around the source of the Susobana River basin. The trees hydrate the forest with their high water-retaining capacity. You will encounter a soul-cleansing forest scene every season.





Okususobana Nature Park

Home to a large colony of approximately 810,000 skunk cabbages bearing pure white flowers. The lome to the skunk cabbage and



Okususobana Valley

bana Valley is designated as one of the One Natural Treasures of Japan (One Nagano-ker Okususobana Kyokoku). From mid October to vember, the beauty of the valley's landscape se st the red and yellow mountains resembles a on a folding screen.



Kinasa no Yu (Okususobana Onsen)

The hot spring in Kinasa is also referred to as the "Kijo Momiji Senshin-no Yu (soul-cleaning hot spring of the she-devil Momiji)". Your soul will feel cleansed by the goodness of the hot spring and rich natural environment

INFORMATION TEL. 026-256-2140

[Admission] Adult ¥500 Child ¥300

Kotengu-no Mori (Adventure Centre)

Kotengu-no Mori is an athletic ground in the forest. It offers a wide range of sporting gear, including a bridge that floats on water, that fires up the sense of adventure. It is also a perfect place for bird-watching and viewing wild flowers.

TEL 026-239-2505

[Admission] Free Open: Late Apr.~early Nov.



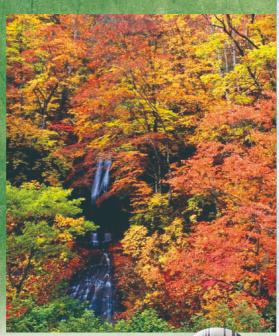
lizuna Kogen Campsite

en: overnight camping from Jul.1~Aug. 31

lizuna Kogen Ski Ground

ski resort to the Nagano Interchange It has a wide variety of ski slopes that satisfy everyone from beginners and







Momiji **Festival** 《Late Oct.》

Kijo Momiji Festival is held around a time when

the autumn colours are at their best. The shrine ritual is performed in Momiji Inari Jinja Shrine along with a shishi kagura (lion dance). A performance of Togakushi Drums and a play called the Tales of Togakushi can also be seen. Stall and food stands selling local specialties are crowded with customers.

Contact with nature through trekking and sports.

Highland Trekking Course

Togakushi's Recommended Walking Course



Togakushi Forest **Botanical Garden**

The 71ha botanical garden is nature's paradise and home to a treasure trove of wild birds and various conifers and hardwoods. Follow the nature trails to fully enjoy therapeutic strolls in the forest and bird

lizuna's Recommended Walking Course

Nagano Station 40min.by bus Daiza Hoshi Pond / Kotengu-no Mori 5min.on foot

Snowshoes

also ideal for enjoying snowshoeing.



Shinanoji Nature Trail

As well as skiing, the abundant snow that accumulates in the fields that spread out from the city of Nagano is

otanical Garden

This forest, located near the

Togakushi Ski Ground, is

birds and also contains the

Togakushi Tourism Association TEL.026-254-2888

Walking trails around Daiza

Hoshi Pond and Ovachi Marsh

spread out from the Visitor

lizuna Kogen Tourism Association

Zuijinmon (shrine gate)

lizuna Kogen

INFORMATION

TEL.026-239-3185

Center base.

Shinanoji Nature Trail links Daiza Hoshi Pond with Togakushi. Skunk cabbage and yellow marsh marigold are in bloom and are a delight

Naniai Jinbadaira

Trekking Courses

Mt. Chausu Trekking

Shinonoi

Course

Matsushiro - Mt. Amakazari -Mt. Kimyo Trekking Course

sites including a castle ruin.

A trekking course that provides views of the Northern Japan Alps, the Chikuma and Sai rivers and the Kawanakajima-daira. The course takes in mountain castle ruins and several ancient burial mounds, as well as the apricot fields that spread out at the foot of the mountains.



Mt.Jiduki Trekking Course

It is a 5.7km route, starts from Mt.Jiduki park area in north of Nagano city. You can enjoy historically and naturally. Kerria communities, mountain views and ancient sites (old burial mounds and castle ruins) are attractive. The route is covered by 2.5h

Wakatsuki Mt. Mito **Trekking Course**

This course will take you through the countryside to the top of Mt. Mito allowing you to explore historical sites on the way. Mt. Mito and Mt. Motodori were strategic places along the Kitaguni Kaido (an old post road).

Mt. Chausu Trekking Course

The area of Mt. Chausu is rolling mountain terrain set between the Nagano Basin and the Sai River. This course will take you through archetypal countryside scenery.





GOLF Enjoy a game of golf against a backdrop of beautiful mountains.

Nagano Keikyu Country Club 2016 Kitago, Nagano City TEL.026-239-1025(Switchboard) TEL.026-239-1026 (reservations)

Shinonoi Golf Park WE:GO 3956 Tanokuchi, Shinko-machi Nagano City TEL.026-290-3000

Madarao Tokyu Golf Club 3575-8 Oaza,koumi, Shinano-machi,

Kamiminochi-gun TEL.026-258-3511

From the Warring States period to the Edo Period, politics and culture developed in the castle town of Matsushiro Castle. Visitors can explore historical sites associated with the samurai Sanada family and Zozan Sakuma, a politician who advocated the opening of Japanese ports to foreign traders.



Site of Matsushiro Castle and **Cherry Blossom**

《Viewing season: Mid-late Apr》 At the time of the historically famous Battle of Kawanakajima, Matsushiro Castle was built as the stronghold for Shingen Takeda. It later became the residence of the Sanada family.

Renovation work has recently been completed and visitors can learn about the end of the Edo Period as well as view the glorious cherry blossom in the

TEL.026-278-2801 (Matsushiro Bunka Shisetsu-to Office) [Admission] Free Open: 09:00-17:00



Chokokuji Temple

Chokokuji Temple, with the striking Orca ornaments and Rokumonsen emblem that adorns its roof, is the Sanada family temple. The ancestral tomb of the first clan lord Nobuvuki is designated an Important Cultural Property.

TEL 026-278-2454

[Admission] Adult ¥300, Child aged 7-15 ¥200 Open:09:00-16:00 Closed Wednesdays, New Year period



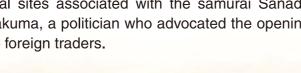
Former Yokota Family Residence

The residence of a middle-class samurai who served as the county magistrate of the Matsushiro Clan. The old-fashioned thatched roof and seasonal flowers that bloom in the garden will soothe the soul,

INFORMATION

TEL 026-278-2274

[Admission] Adult ¥200, Child 7-15 ¥100 Open: 09:00-17:00 (Last admission 16:30)



Sanada Treasure Museum



Former Sanada

Bunbu School



about the background of the Sand

The Sanada Treasure Museum which exhibits the Sanada family treasures and the former Sanada Residence with its beautiful garden and Bunbu School, where the sons of the clan members studied literature, military science and swordsmanship, convey the culture of the castle town to the present day.

INFORMATION

TEL, 026-278-2801 (Sanada Treasure Museum)

[Combined ticket for 3 museums] Adult:\(\frac{4}{500}\) Child 7-15:\(\frac{4}{200}\) Open: 09:00-17:00 (Last admission 16:30) %Sanada Treasure Museum is closed every Tue.

ere the Sanada family?

The long-established Sanada family from East Shinshu expanded their influence as a local ruling family and survived turbulent times from the Warring States period, the age of rival warlords, to the 400 year-long Edo Period. Matsushiro retains the stateliness of the simple samurai spirit of the Sanada family.



Yukitaka Sanada

What's Rokumonsen?

Rokumonsen is the Sanada fam emblem. Tradition has it that the emble came into use after Yukitaka Sanada used it on his banner.



he achievements of Zozan

Zozan Shrine / Kogi-tei / Zozan Museum Kogi-tei is a building steeped in history and the place where Zozan Sakuma debated about the condition of the government with various guests. The museum exhibits electrical medical equipment made by Zozan and teaches us about his talents.



Who was Zozan Sakuma?

In 1868, Japan ended its isolationist foreign policy and began negotiations with other countries. Zozan Sakuma (1811-1864) of the Matsushiro Clan, an advocate for the opening up of Japan, laid the foundations for this to come about. He was a skilled linguist and scientist, and his writings, drawings and sites of experiments, which show his regard for the technology of Western culture, industry and telegraphic communication, can be found at the Zozan Museum and in the town.





Enjoy Japan Yugaku Castle Town Shinshu/Matsushiro

École de Matsushiro

Play and learn in a castle town. Enjoy an intellectual and creative time in a designated Cultural Property.

As part of its urban development, Shinshu Matsushiro perceives itself as becoming the "Matsushiro School of Learning" - "A resort of lifelong learning and exchange". To this end, it aims to become a resort that provides exchanges through "lifelong learning" by widely introducing the Matsushiro castle town lifestyle that has been passed down over time and by providing places that allows visitors to experience it through the active use of many of the cultural properties available in Matsushiro.

TEL.026-278-0550 (École de Matsushiro Club)



Matsushiro Clan Sanada umangoku Festival

《Mid Oct》

This Festival is the most spectacular event that takes place in the castle town of Matsushiro.

It includes the Matsushiro Clan Sanada Jumangoku Procession, which recreates the atmosphere of the castle town during the Edo Period, and a performance of Sanada Kachidoki Drums



Nagaimo Yam Seasonal fare

Matsushiro-yaki

Matsushiro-yaki is the name of the

pottery which was created in the

early part of the 18th century in the

castle town of the Sanada family,

Matsushiro. It is unique for its simple

form and weight and its distinctive

blue-green glaze. Although the

pottery can be purchased, visitors

who wish to make one should go to

TEL.026-278-7302 (Matsushiro To-en)

Hand-thrown Tea Cup Course ¥1,500 Electric Kiln Course ¥10,000

Beautiful pottery

the workshop.

The Matsushiro Nagaimo Yam has a unique delicate flavor and is harvested in the spring and late autumn. It is eaten grated with the addition of soup stock and poured over rice cooked with barley or soba, raw tuna or tofu. It can also be enjoyed as thin, firm textured



Matsushiro-so-Local Government Operated Inn (Matsushiro Onsen)

Matsushiro-so is famous for its peculiar reddish-brown hot spring and as being the secret hot spring reputed to have healed Shingen Takeda's soldiers. The 100% natural hot spring never stops flowing. As the water contains a large amount of sodium, it warms the body right through.

INFORMATION TEL. 026-278-2596

[Charges] Adult ¥500, Child ¥200

Open:10:00-22:00 (Last admission 21:30) Open seven days a week



Walking Courses in Matsushiro (2-3hrs walk)



oshinetsu Expressway Matsushiro-so Matsushiro Tourist Information Cent [INFORMATION] TEL 026-290-6400 (Business Hours)09:00-17:00 Open everyday (except Dec.30th/31th)

Let us show you around Matsushiro.

Matsushiro Cultural Property Volunteers

TEL.026-278-9010

Zozan Underground Imperial Headquarters

09:30-16:00 (Except the New Year period)

The Matsushiro volunteer town guides show visitors around the area's Cultural Properties.

Kawanakajima

Explore Kawanakajima - the remnant of the dreams of the Samurai from the Warring States period.

Tenkyuji Temple

temple of Nobushige Tenkyu,

About 500 years ago, the battles that were fought several times in the struggle for supremacy of Zenkoji-daira conformed with the spirit of the samurai - Bushido. The stories of the battles have been handed down in the forms of songs, novels, movies

Historic site dedicated to the war dead

of the Battle of Kawanakajima

HMILHYHMHYH

Numerous monuments convey the history of fierce battles

Monument for the site of Mitachi Nanatachi

Kenshin Uesugi made an attack on the stronghold of Shingen Takeda and slashed him with his sword three times. Shingen caught the blows with his fan and it is said that seven sword marks were found in it.



When Shingen and Kenshin had their one-to-one battle Shingen found himself in danger and was saved by his general. However, it is said that bitterly disappointed by having missed the chance of capturing Kenshin. Shingen pierced the rock with his

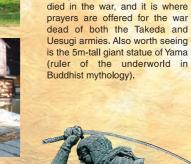
Kubizuka

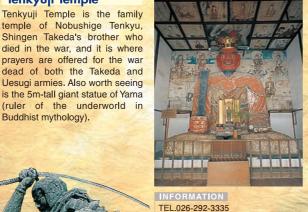
Kubizuka is the mound where the first Lord of Kaizu Castle, (Matsushiro Castle) Danjyo Kosaka, respectfully buried the war dead, friend and foe alike, after the Fourth Battle of Kawanakaiima.











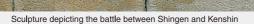
[Admission] Adult ¥200,

Except the New Year period.

Open:08:30-17:00

Old Kawanakajima **Battlefield**

Tradition has it that Shingen Takeda of Kai and Kenshin Uesugi of Echigo had a head-tohead battle in this area during the Battle of Kawanakajima. The area is now a historic park surrounded by beautiful nature year-round, and is home to statues and a monument which



A short history of Nagano City

Nagano City Museum

The Museum exhibits the history, geography and culture of Nagano Basin using various easy to understand data and diorama. There is a planetarium next door.

TEL.026-284-9011 [Admission] Adult:¥300 Senior high:¥150 Child 7-15:¥100

Open: 09:00-16:30 (Last admission 16:00)

Closed Mondays, the day after national holidays (Except if it is a Sunday). New Year period *Temporarily closed around the 2nd week of July

The City of the Winter Olympics

In the winter of 1998, the Nagano Winter Olympic Games were staged in Nagano City.

For the people of Nagano City, the memories of the exciting games played in the uniquely shaped athletic facilities are unforgettable. The excitement is sure to be revived if you visit the venues.



Minami Nagano Sports Park (Venue for the Opening and Closing Ceremonies)

The Nagano Winter Olympic cauldron that held the Olympic flame is the spot for taking commemorative photographs. The venue has been developed as a place where the citizens of Nagano come to relax. The Nagano Olympic Stadium is also used as a multipurpose stadium.

(No entrance or observation tours inside the stadium)

Spectacular landscape of a famous

Japanese mountain range

TEL.026-293-4062



M-Wave [Nagano Olympic Commemorative Exhibition Corner] (Speed-skating facilities)

The M-Wave houses an arena as well as exhibits related to the Olympic games,

Skating can be enjoyed between mid-October and late-March.(Adults ¥1,500 per person per day. Rental skates charged separately.)

INFORMATION

TEL 026-222-3300

[Admission] Free Open: 10:00-17:00 *Olympic-related exhibits are available for viewing on Sat, Sun and national holidays only



Big Hat (Ice Hockey Arena-A)

The shape of the roof of this venue is a combination of gently curved spheres and resembles a "big hat". It is currently used as a multipurpose hall. (No admission under normal circumstances)

INFORMATION

TFI 026-223-2223



Hakuba

Happo-ike Pond

Approx, 20min by gondola lift, 90min on foo

A picturesque view of the mountains

Kappabashi Bridge Approx. 10min on foot from Kamikochi Bus Termina

Drama woven from natu

Tateyama Kurobe

Kurobe Dam

that represent Japan

Kamikochi

Trips further afield...

Change on to a Bullet Train, train or bus from Nagano Station and continue your pleasant journey through Nagano Prefecture.

> International resort nestled in the countryside Kurohime Highlands spread out at the foot of Kurohime peak,













JR Nagano

Matsumoto Sta (Approx. 60min)

A castle town in the heart of the mountains

Matsumoto

Matsumoto Castle

Approx. 6min by bus from



Monkey Park prox.10min by bus from orox. 40min on foot from

Shiga Kogen

Yamanouchi

Obuse Nagano Electric Railway Nagano Station→ Obuse Station

The town loved by

Kuri-no-komichi

Hokusai Katsushika Phoenix

Karuizawa

The summer resort opened by an English missionary





Approx. 20min by bus from Karuizawa Station

Powerful guardian of the community



Ashinojiri Dosojin (quardian of the community)

Ashinojiri Dosojin is a traditional local event handed down from ancient times. Every year on January 7th, local residents bring along pine ornaments to create an effigy of the giant guardian of the community, which bears human facial features. The guardian of the community stands by the roadside overlooking the Alps from where he protects the locals from illness and disasters, and keeps passers-by safe. The guardian was shown at the Opening Ceremony of the Nagano Winter Olympics in 1998 and attracted the attention of the people from around the world.